St Andrews School Fair
Sponsors & Donors Prospectus
St Andrews School Fair Background

The St Andrews School Fair is held annually on the last Sunday of May and attended well by both the school and wider community of Ferny Grove, Upper Kedron, the Hills and Samford districts. The school currently has enrolments exceeding 600 children (approximately 400 families), however, given the nature of the St Andrews School community many former students and families, together with prospective families also attend the day with annual attendance reaching well into the thousands.

Your corporate involvement with the Fair will offer your organisation extensive visibility to our families past, present and future with little effort on your behalf.

What does your sponsorship enable?

Fair sponsorships & donations enable our Community Association to host a well-respected and attended community event and raise funds for the St Andrews Catholic School. In recent years the proceeds of our fair have funded interactive whiteboards in all classrooms, facilities upgrades and as importantly, support to families in our community who are in need.

Promotional Plans

In addition to extensive communications through the school network including printed and electronic newsletters, your organisation will benefit from exposure to our wider community network with links from our fair Facebook page (https://www.facebook.com/standrewsfair) and website (currently being upgraded for 2015), 4000 locally distributed colour flyers, prominent fence signage in the area and over 1000 programs distributed on the day. The fair promotions have commenced and supporting organisations will benefit from ongoing exposure though our community for the duration of the 2015 school year – well beyond that of the timeframe to our school fair. The sooner you sign up, the longer the duration of your organisations promotional benefit will be.
Sponsorship Opportunity

Platinum Sponsor $4000+

Packages available - 1

As our major Fair partner, your organisation will be enjoy key positioning and exposure at our event and benefit from a school community targeted promotional period of up to 10 months including:

- Cash donation $4000 +
- Sponsorship level acknowledgement;
  - In weekly school newsletters including your logo and a link to your website or social media site (February – November school terms only)
  - #1 logo positioning in all hard copy fair newsletters (6 issues February – May)
  - Logo in the #1 promotional position on 4000 glossy print letterbox distributed flyers (Upper Kedron, Ferny Grove & Hills districts locations)
  - Logo in the #1 promotional position on A3 fence signage (Upper Kedron, Ferny Grove & Hills districts)
  - In pre event press releases
  - On our 2015 fair website with links to your website or social media
  - During opening ceremony of fair
  - On schools electronic signboard
- FREE flyer distribution through our students to families 8 times per year
- Advertorial opportunity in one fair hard copy newsletter
- Weekly Facebook posts customised to your business (February to November)
- Promotional table in our Food Court for the duration of fair
- Banner/signage opportunity prominently located at our Live Auction
- Banner/signage opportunity at the opening ceremony and then relocated to the Food Court
- Hourly recognition by our roving MC for the duration of the event.
- Prominent organisational logo listing on our Fair Program
- Tax invoice to guarantee tax deductibility
Sponsorship Opportunity

Gold Sponsor $2000

Packages available - 2

As a key Fair partner, your organisation will be enjoy key positioning and exposure at our event and benefit from a school community targeted promotional period of up to 10 months including:

- Cash donation $2000
- Sponsorship level acknowledgement;
  - In weekly school newsletters including your logo and a link to your website or social media site (February – November school terms only)
  - #2 joint logo positioning in all hard copy fair newsletters (6 issues February – May)
  - Logo medium size on 4000 glossy print letterbox distributed flyers (Upper Kedron, Ferny Grove & Hills districts locations)
  - Logo medium size on A3 fence signage (Upper Kedron, Ferny Grove & Hills districts locations)
  - In pre event press releases
  - On our 2015 fair website with links to your website or social media
  - During opening ceremony of fair
  - On schools electronic signboard
- FREE flyer distribution through our students to families 4 times per year
- Fortnightly Facebook posts customised to your business (February to November)
- Promotional table in our Silent Auction for the duration of the fair.
- Banner/signage opportunity at our Live Auction
- Banner/signage opportunity at the opening ceremony and then relocated to the Music on Green location.
- Recognition by our roving MC throughout the event.
- Organisational logo listing on our Fair Program
- Tax invoice to guarantee tax deductibility
Sponsorship Opportunity

Silver Sponsor $1000

Packages available – unlimited

As a Fair partner, your organisation will enjoy key positioning and exposure at our event and benefit from a school community targeted promotional period of up to 10 months including:

- Cash or goods/services donation $1000
- Sponsorship level acknowledgement;
  - In weekly school newsletters including your logo and a link to your website or social media site (February – November school terms only)
  - small logo positioning in all hard copy fair newsletters (6 issues February – May)
  - small logo on 4000 glossy print letterbox drop flyers (Upper Kedron, Ferny Grove & Hills districts)
  - logo small size on A3 fence signage (Upper Kedron, Ferny Grove & Hills districts locations)
  - On our 2015 fair website with links to your website or social media
  - In pre-event media releases
  - During opening ceremony of fair
  - On schools electronic signboard
- 1 FREE flyer distribution through our students to families
- Monthly Facebook posts customised to your business (February to November)
- Signage rights to one fair stall
- Banner/signage opportunity at our Live Auction
- Recognition by our roving MC throughout the event.
- Organisational logo listing on our Fair Program
- Tax invoice to guarantee tax deductibility
Sponsorship Opportunity

Bronze Sponsor $500

Packages available – unlimited

As a Fair partner, your organisation will enjoy key positioning and exposure at our event and benefit from a school community targeted promotional period of up to 10 months including:

- Cash or goods/services donation $500
- Sponsorship level acknowledgement;
  - In weekly school newsletters including a link to your website or social media site (February – November school terms only)
  - in all hard copy fair newsletters (6 issues February – May)
  - print letterbox drop flyers (Upper Kedron, Ferny Grove & Hills districts)
  - On our 2015 fair website with links to your website or social media
  - During opening ceremony of fair
  - Facebook post customised to your business
- Recognition by our roving MC throughout the event.
- Organisational listing on our Fair Program
- Tax invoice to guarantee tax deductibility (for cash support only)

Fair Friend

Packages available – unlimited

As a Fair partner, your organisation will enjoy promotion in the lead up to and at our fair including:

- goods/services donation
- Sponsorship level acknowledgement;
  - In weekly school newsletters until June 2015 (school terms only)
  - in all hard copy fair newsletters (6 issues February – May)
  - On our 2015 fair website
  - On our Fair Facebook page
St Andrews Community Association Fair Committee
M 89 Hogarth Road Ferny Grove Qld 4055  P 07 3851 6366  E standrewsfair@outlook.com

St Andrew’s Fair
Sunday 31st May 9.30 - 3.00
MAKE YOUR FOOTPRINT COUNT

Partner your organisation with us here in 2015
# Sponsorship Registration

| Company Name: ___________________________ | Contact Name: ___________________________ |
|------------------------------------------|_________________________________________|
| Core Business: __________________________ | MB: ___________________________ |
| Address: _________________________________ | ________________________________________ |
| Email: ___________________________________ | Website: _______________________________ |
| Facebook URL: ____________________________ | logo emailed to standrewsfair@outlook.com |

1. **My organisation will partner with St Andrews Community Association by way of cash sponsorship as per the packages detailed in the prospectus.**
   - [ ] PLATINUM SPONSOR - $4000
   - [ ] GOLD SPONSOR - $2000
   - [ ] SILVER SPONSOR - $1000
   - [ ] BRONZE SPONSOR - $500

2. **My organisation will partner with St Andrews Community Association by way of a donation of goods/services as per the packages detailed in the prospectus.**
   - [ ] SILVER SPONSOR – goods or services to the value of $1000
   - [ ] BRONZE SPONSOR – goods or services to the value of $500

3. **My organisation will partner with St Andrews Community Association by way of a donation of goods/services up to the value of $499. Value of item: $________________________**

   Description:

Do you have a connection to a current St Andrews student/employee?  Y /  N
Please tell us how?

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Thank you in advance for partnering with us for this year’s Fair.

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Please make cheques payable to the St Andrews Community Association
EFT Bank Details:
A/C Name St Andrews Community Association
BSB 064 171
Account Number 1019 7338
Please quote your business name as the reference